



2019 Prospectus

Educational Programs & Experiences

for Freshmen, Sophomores, Juniors, Seniors & Graduate Students



About CI

CI is an accelerated education provider. We partner with traditional educators and leading companies to provide career- enhancing, life-affirming educational programs and experiences.



Our mission is to equip students with the critical skills, experience and confidence necessary to adeptly navigate the transition from education to employment; a critical period in one’s life where career decisions can have a profound and lasting impact.

Our Track Record

Our flagship **summer programs** blend the benefits of academic rigor, study and travel abroad, and work experience; creating globally minded, career-ready graduates.

Since 2011, CI alumni have markedly outperformed their peer groups. Immediately after college, CI alumni get **hired 3x times more quickly** and earn **starting salaries 30% higher** than their peers.

Our **short courses** and **career coaching** services make the benefits of our outcomes-focused syllabi and methodologies available to a broader audience; enabling students to isolate and leverage key elements of our award-winning programs to enhance their own career preparation and college outcomes.



1000+
ALUMNI

HIRED
3X
FASTER

SALARIES
30%
HIGHER



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Global Explorer Program

Our flagship program invites you to live, study, work and travel in one of three global cities—you'll join a leading company and attend classes, seminars and workshops with a cohort of bright, like minded individuals.

IN BRIEF

Best for	Undergraduates, graduates & early-stage professionals.		
Duration	Explorer (8-weeks) or Explorer+ (10-weeks). Summer only.		
Cities	London, New York, Los Angeles, Miami, Washington D.C.		
Fields	Banking & Financial Services Marketing, Advertising & PR Business & Consulting	Media, Entertainment & Journalism Technology & Engineering Start-ups & Entrepreneurship	Charities & Non-profits Law & Politics Art, Fashion & Design
Features	Internship placement (8 or 10-weeks) Career Navigator course (4 units) Future Leaders course (4 units) Program certification Academic credit Pre-program commercial awareness & career preparedness training Pre-program resume & interview training Post-program career guidance and coaching Social events, getaway days & weekend retreats		

[Typically ~ 300 hours work experience + 26 hours taught + 24 hours guided study.]

Pre-program:

Before arriving in your chosen city, you'll receive extensive career preparation in the form of resume review, commercial awareness exercises, interview preparation and coaching. This one-on-one approach allows us to learn about your goals while helping you shape your career focus and develop your interview technique. Our team will offer you candid, honest feedback and coaching.



Ahead of the placement process, expect extensive career preparation and coaching in the form of:

Resume building and one on one guidance

Use our Resume Guide and templates to get your resume in fighting form. During your consultation, a member of our team will review and give you tips to make your resume as strong as possible.

[2-4 hours training with guided study.]

Commercial awareness introduction & exercises

Learn how to perform a basic company and market analysis to effectively evaluate any company ahead of an interview. This interview preparation exercise will help you understand how your company operates, leaving you head and shoulders above the competition.

[2-4 hours training with guided study.]

Access to CI's online interviewing tool

Gain access to CI's interview practice platform to get comfortable answering the questions that hiring managers commonly ask.

[∞ hours training with guided study.]

Live interview preparation & feedback

After a mock interview with your dedicated consultant, we'll give you feedback on your interview technique and tips on how to stand out from the crowd.

[2-4 hours training with guided study.]

"candid, honest feedback
and coaching."

In-program:

You'll complete an 8-week, in person internship placement with a leading company in your city and industry of choice. This is the focus of the program, and presents you the opportunities to leverage the passion that got you here.

To accompany your internship, you'll complete 4-units of Future Business Leader workshops and exercises as well as 4-units of Career Navigator series seminars and events. Along with your cohort, you'll be invited to social and cultural events like a weekend getaway, philanthropy day and regular socials.



Future Leaders Series

- ① Company & Market Analysis
- ② People & Productivity
- ③ Money Matters
- ④ Career Planning



Career Navigator Series

- ① Business Psychology I
- ② Business Psychology II
- ③ Resume Surgery
- ④ Acing the Interview



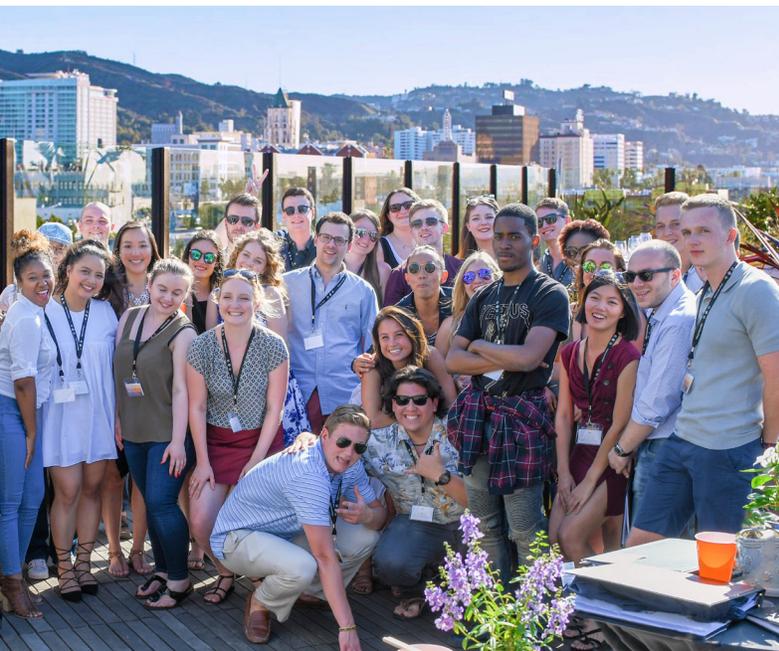
Social Calendar

- ① Weekly Socials
- ② Weekend Excursion
- ③ Day Trip
- ④ Philanthropy

Post-program:

We measure our own success by the career outcomes achieved by our students. Naturally, our relationship with our students often extends beyond the program to their first-job and second-job and beyond.

Upon completion of the Global Explorer Program, you'll be awarded 10 credits of Coaching services (worth \$450) redeemable for Career Planning, Resume Guidance, Job Search Strategy or Interview Training. *More information on page 13.*



Pricing:

Program Tuition	Housing
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From **\$5,950** (commuter)

From **\$9,800** (on-campus)*

*Accommodation surcharges for some locations.

Scholarship Aid:

Students can qualify for up to \$3,263 in student aid.**

** Student Aid awards are based on household income, time of enrollment and number of student enrolled on a CI program. Students can estimate their eligibility for Student Aid [here](#).

Alumni Stories:

“

ALEXANDRA

University of Cambridge

I really enjoyed spending time with and getting to know the CI team. The entire team was very helpful throughout the program and I always enjoyed the input that they were able to give. It was wonderful to be able to get added exposure and develop myself further as a professional because that is vital for any young person.

“

BLAKE

University of Michigan

I have a lot to thank CI for. They put in a lot of work for you – they have great drive and passion to help people out with their careers.

“

SAM

University of Nottingham

The internship was a taster for me and I was offered a full-time position following the program. I enjoyed my internship so much that I accepted the offer.

“

RACHEL

Trinity College Dublin

There are skills that you can only learn in a hands-on environment through an internship and CI rounded off my experience with the resume workshops and career-oriented seminars.





Global Accelerator Program

This flexible program allows graduates, gap year students and early stage career changers to gain relevant work experience in one of 9 global cities. It is ideal for those that wish to dedicate more than 8 weeks to their internship.

IN BRIEF

Best for	Graduates. Gap Year students & early-stage professionals.		
Duration	2, 3 or 6 months. All Seasons.		
Cities	London, New York, Los Angeles, Paris, Boston, Chicago, Washington D.C., Miami, San Francisco		
Fields	Banking & Financial Services	Media Entertainment & Journalism	Charities & Non-profits
	Marketing Advertising & PR	Technology & Engineering	Law & Politics
	Business & Consulting	Start-ups & Entrepreneurship	Art Fashion & Design
Features	Internship placement (8, 12 or 24 weeks) Future Leaders course (4 units) Program certification Academic credit Pre-program commercial awareness & career preparedness training Pre-program resume & interview training Post-program career guidance and coaching		

[Typically ~ 300-900 hours work experience + 14 hours taught + 22 hours guided study.]

Pre-program:

Before arriving in your chosen city, you'll receive extensive career preparation in the form of resume review, commercial awareness exercises, interview preparation and coaching. This one-on-one approach allows us to learn about your goals while helping you shape your career focus and develop your interview technique. Our team will offer you candid, honest feedback and coaching.



Ahead of the placement process, expect extensive career preparation and coaching in the form of:

Resume building and one on one guidance

Use our Resume Guide and templates to get your resume in fighting form. During your consultation, a member of our team will review and give you tips to make your resume as strong as possible.

[2-4 hours training with guided study.]

Commercial awareness introduction & exercises

Learn how to perform a basic company and market analysis to effectively evaluate any company ahead of an interview. This interview preparation exercise will help you understand how your company operates, leaving you head and shoulders above the competition.

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Access to CI's online interviewing tool

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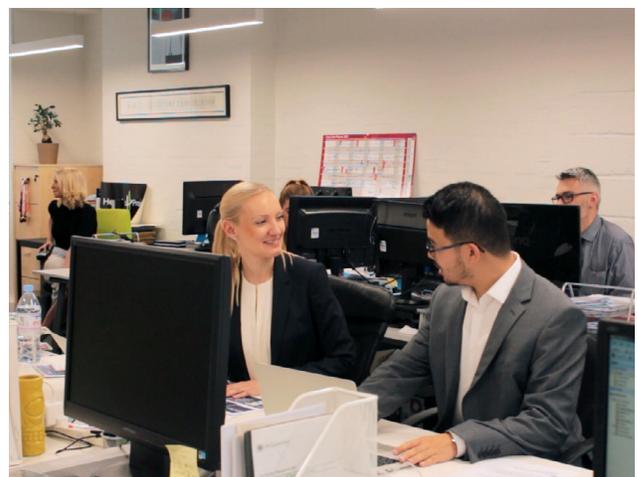
In-program:

You'll complete a 2, 3 or 6-month, in person internship placement with a leading company in your city and industry of choice. This is the focus of the program, and presents you the opportunities to leverage the passion that got you here.



Future Leaders Series

As part of the Global Accelerator Program, you'll enjoy a series of web-based Future Business Leader workshops and exercises. Leadership skills and commercial awareness invariably fill the top two spots on any prospective employer's wish list. The Future Leaders Course, comparable to a condensed MBA course, provides insight into key business concepts that will help you think and act like a business leader.





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Post-program:

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Upon completion of the Global Explorer Program, you'll be awarded 10 credits of Coaching services (worth \$450) redeemable for Career Planning, Resume Guidance, Job Search Strategy or Interview Training. *More information on page 13.*



Pricing:

Program Tuition

From **\$6,250***

Scholarship Aid:

Students can qualify for up to \$3,263 in student aid.

Student Aid awards are based on household income, time of enrollment and number of student enrolled on a CI program. Students can estimate their eligibility for Student Aid [here](#).

*Accommodation not included. Where possible, we can assist with housing arrangements for non-residential student, if required.



Short Courses & Career Coaching

This flexible program allows graduates, gap year students and early stage career changers to gain relevant work experience in one of 9 global cities. It is ideal for those that wish to dedicate more than 8 weeks to their internship.

Short Courses:

Our cohort based short courses provide experiences that communicate and teach key components to improving your career prospects. You can expect a low student to teacher ratio with a tailored, measured approach to developing your skillset.

Career Coaching:

For ultimate flexibility, we offer personalized coaching and mentorship services that can be accessed anywhere in the world. All of our coaches are seasoned professionals with in depth experience of graduate hiring and a variety of career paths.

Modules and career coaching available in:

- 1 **Career Planning** – Thoughtful questioning derived from experience. Helping you to navigate your options.
- 2 **Resume Guidance** – On average, a resume is reviewed for 5 seconds. We teach you how to make them count.
- 3 **Job Search Strategy** – Teaching the skills required to unlock the jobs that you cannot seem to find.
- 4 **Interview Technique** – You're through the door, now what? How to be your best self under pressure.
- 5 **Breaking into Finance** – Practical steps to enter the intensely competitive world of finance. ***SHORT COURSE ONLY**

½ Day Courses	<i>start at</i> \$250
1-Day Courses	<i>start at</i> \$650
2-Day Courses	<i>start at</i> \$1150

Career Coaching (Mentor Coach)	<i>starts at</i> \$125
Career Coaching (Pro Coach)	<i>starts at</i> \$155
Career Coaching (Master Coach)	<i>starts at</i> \$185

To register for a short course, [please click here.](#)

To book one of our coaches, [please click here.](#)